TENNESSEE
H I G H E R
E D U C A T I O N
C O M M I S S I O N

Agenda Item: II.A.

DATE: April 14, 2005

SUBJECT: Lottery Update

ACTION RECOMMENDED: Information

BACKGROUND INFORMATION: Staff will provide the Commission with an update of ongoing activities related to the Tennessee Education Lottery Scholarship program. Staff will highlight recent activities related to the *College Pays ... We Can Get You There* initiative, a broad-based public outreach campaign aimed at expanding access to, and awareness of, financial aid opportunities in Tennessee.